

### Agenda

Introduction and Overview

7:00 - 7:10 PM

Sector Plan and Goals

"What We Heard" & Alternatives

7:10 - 7:30 PM

Breakout Sessions

7:30 - 8:30 PM

Library

Recreation Center

Civic Green

Satellite Office for Regional Services Center

Modifications to Wall Park

Meeting Space

Recreation Loop

Overall White Flint Sense of Place

White Flint Alternatives

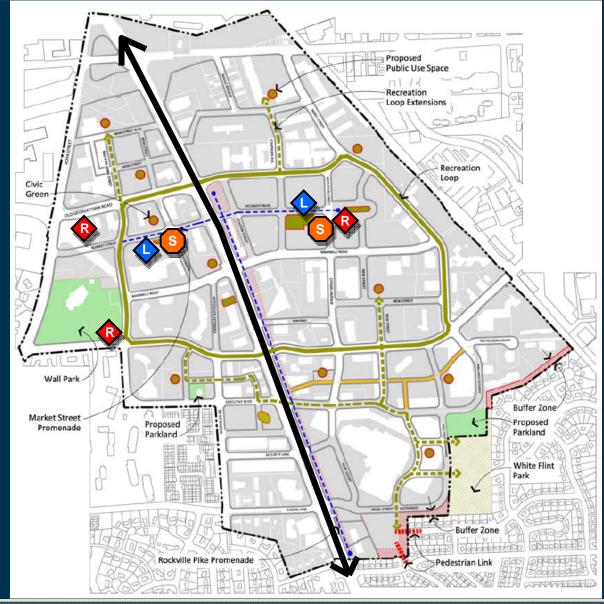
Meeting Recap

8:30 - 9:20 PM

Conclusion

9:20 - 9:30 PM

### Sector Plan



### **Amenity Charts**

Α	AMENITY NAME					
C	OMMENTS	COMMUNITY	AGENCIES	PROPERTY OWNERS		
Vi	sion					
	Vision 1	✓	✓	✓		
	Vision 2	✓		Alternate Plan		
L	ocation					
	Location 1	✓	✓			
	Location 2	✓				
S	pecific Activities					
	Activity 1			Alternate Plan		
	Activity 2	✓	Alternate Plan	Alternate Plan		
P	rogram/Design					
	Program 1	✓				
	Program 2	✓	✓	✓		
	Program 3	✓	✓			

COMMENTS	COMMUNITY	AGENCY	PROPERTY OWNERS	
Vision	-		-	
Uniquerfrigrature Building: a Destination for the Community	- X	V		
Co-Location (ex. Montgomery Aquatic Center)	- 6			
"Green" and Accession Building		4.		
Not a Private Oym - Shouldt 1 Compete with Private Develop- ment Amerides		- 2	20	
Don't Co-locate with Montgomery Aquatic Center	V	* If will browness Operational Costs		
Location				
Locate Away from Wall Park	- V			
Lincolne at Wall Plank	Y	¥.		
Link to Recreation Loop	- 7	· · · · · · · · · · · · · · · · · · ·	V.	
Specific Activities				
Activities for Children: Pre-school Programs	8	¥.		
Ciasses and Activities for Adults and Sersons Aerobics, Choral Groups, Karate, Dancing, Gardening, Nutrition, Yoga, Art	4		2.	
Sports: Terms, Baskettall	4.	* Multi-Purpose Court		
Swimming	1111	<ul> <li>Posis Provided at The MAC</li> </ul>	- 1	
Program/Design				
Meeting Rooms/Fexitire Space	- 6			
Indoor and Outdoor Usage	- 7	2	- 6	
All Purpose Court	.6	¥		
Work-out Rooms - individual and Group Workout	- V	· · · ·		
Don't Need Machines	V	<ul> <li>Regional Facility for All Ages</li> </ul>		
Sports Courts: Stattmentor, Volleyball, Racquettall, Handball, Stankelball (Indoor and Outdoor), Tennis, Squash, Ping Pong,	2	Multi-Purpose Courts Rather than Specific Courts		
Indoor Soccer			- 4:	
ice Skaling Rink (Winter) Splesh Park or Rollechiading (Sum- mer	*	A - Not in the County's Scripe		
Tot Lots (Indoor and Outdoor)	- X	-		
Adequate Parking and Bike Racks	V		- 2	
Size	30k GF (GR Pacpie)	Regional Facility		

DMMENTS	COMMUNITY	AGENCIES	PROPERTY OWNERS
tion			
A Unique Roadway, Safe, Convenient and interesting. Attractive, Colorful, with Nice Signage and Lighting.		19.	- 6
Link Loop to Regional Facilities		140	- 6
Provide Bike Infrastructure for other Roads Too			
Attemptive to Driving	- 2		
The Concept of the Recreation Loop is not Clear	- X	41	
The Loop should Connect to Metro			4
Should have a Name that Reflects its Character and Intent such as Neighborhood Trail			
cation			
Route Course Away from Steep Hills and The Pre-Release			
Minimize Street Crossings	4		
ecific Activities			
Haking Events, Races and Marathune	-	- V	
Provide Side Share Stations on Rec. Loop and Elemeters	4	. V	-
Sufficient Sièle Flacks on Rec. Loop to Serve White First			
Multimodal; Billies, Zip Care, Metro, Pedestriane	6.		
ogram/Design			
Wide Enough to Alice for Dedicated Walking and Siking Paths Deparated from Driving Lanes - Not a Multi-one Path	4		
Question Whether There is Sufficient ROW for Bike Lanes			- 6.
Provide Destrution Points, Signage and Way Finding	- 2		4.
Shade Trees and Services	- P.		
Frequent thus Circustor	4.		
Stort-out Stations	· · · · · · · · · · · · · · · · · · ·		
Food, Cafes, Commercial Klusks	- 6	180	
Restrooms Facilities	6;		
Stater Fourtains	( )		
Soft Surfaces	4		

COMMENTS	COMMUNITY	AGENCY	PROPERTY OWNERS
	COMMUNITY	AGENCY	PROPERTY OWNERS
Vision			
Learning Center of the Future / AnchorCestination/Signature Stutisting	V.	- 2	
Cutting Edge Technology/Interactive	- 6	100	1.60
Compatitive with Surrounding Network of Litraries			
Co-Locate with Other Anemities or Commercial Uses (ex. (8th the Regional Services Center, Innovation Center, or in a Store Front)	- 2		
Location			
Centrafy Located - Walkable and Accessible by But and Metro	- 7	2	- 2
Locate at Civic Green	4.		
Limited to Clinic Green			
Specific Activities			
Activities for Children, Story Time	9.	* in Regional Facilities	
Activities for Adulto Book Club, Research, Classes, Public Events, Study Groups	- 1	In Reportal Facilities	
Video Conference	¥.	* In Regional Facilities	
Erdended Hours			41
Movies	40	# Copyright leaves	a Are Providing
Program/Design		-	
Meeting Rooms/Conference Room	40	* To be Provided in Other Locations	0.00
Children's Reading Room		· In Regional Facilities	
Work Stations	4	-	
Drop-off Bior			
"Green" Building / Accessible	V.		
Indoor/Outdoor Reading/ Use Roof as Outdoor Space	W.		
Bike Parking	(F)		
Coffee Shops			
Size	19k - 20k	(b - 10b SF hourse Maring Spice is Provinc Sharters:	Small
SharedOff-Site Parking	11.1		

COMMENTS	COMMUNITY	AGENCIES	PROPERTY OWNERS	
Vision				
The Heart of White First, Town Square, Destruction and Outhwring Place for the Community - Public		4		
Needs Private Sector Contributions for Programming	100			
Open, Visitire, Lighted and Safe	. 4	- 4	- 6	
Softscaped - Central Lawn Area with Space for Events.	4	Y		
Location				
Close to Metro		- 4		
Connected to Recreation Loop/Trail Systems				
Specific Activities	0.0	978		
Activities: Concerts, Flash Motis, Festivais, Temporary Events, Outdoor Movins, Mosic, Books, Charity Events, Hos- day Celetrations, Starting Point of Races Marathons, Laien Bowling, Chees Books, Labyrett, Taste of Innite Field	3	9		
Farmers Market, Arbots Market	14	7	N. An Positing	
A Place to have Lorch	-4	- 4		
Program/Design				
Leverage its Amendy with Other Public Physide Commercial Uses (e.g. Conference Center, Library, Retail, Entertainment, Restaurants, Cafes, etc)	1	3	8	
Allow for Street Classans for Events	- 4	- 7	- 0	
Outdoor Bandstand, Public Pavision or Amphibiater			-	
Water Features, Ducks, Pond, Children's Salboats, Fourtain	. 4	· Equence to marrier		
Non Persurent Battrooms				
Lots of Seating, Places to Read.		-		
Natural - Low Maintenance Plants. Meditation Gardens.				
Flexible Space follopport a Variety of Activities				
ice Stating Rink (Fourtain)Lake in the Summer)	-			
Dog Fark	(4)	* Hall Park rather than Class Green		
Public Art				
Crose and Adequate Parking	4	- X		
Side	Big	1+ Acres	Singler Active Beter trun Big/Under ubitor	

COMMENTS	COMMUNITY	AGENCY	PROPERTY OWNERS	
Vision			-	
The Town Hat of White Flort, Islanic and "Green" Building	-			
A Place to Meet, The Living Room of the Community	4.	4	V.	
Co-location ie.g. Litrary, Day Care, Town Office, Conference Center)	- 2		~	
Urban Partnerships				
Don't bring Services to White Flist - Keep at Clinc Services in Rockville	- 2	County Plans for a smaller Reg. Serv. Cit in White First		
Location	117	200000000000000000000000000000000000000		
Citize to Metro				
Citize to Clinic Green	- 2	790305511	Section 1997	
Store Front Location: Visible and Easy to Find	- 4	Not Necessary	Not Necessary	
Specific Activities	- 20			
One Stop Shop for a Variety of County Services				
Transportation Management, Bible Rental, Zip Car, CMN Ex- press, Smart Card Dispension, Parking Pass, etc.	- 2			
Teleworking Facility	- X			
Vocational Training - Tutoring Services	2.			
Program/Design				
Meeting Space - A Large Meeting Room that can be Subdi- sided and Smaller Rooms		- 5		
Flembre Space for County Staff		4		
Outdoor Meeting Space	4	-		
University Accessible	4	. 4		
Office Space for Start-ups	4			
Ctaesnoon Space, Computer Lati	9			
Community Information Koosk	90	40		
Keep 6 Small (If Might Not be Necessary)	- 7			
Senior Certer, Arts Center, Sustainability Center	90			
Adequate Parking	4	-		
Size		April 4,000 SF		

WALL PARK			
COMMENTS	COMMUNITY	AGENCY	PROPERTY OWNERS
Vision			
A Unique Public Destination. Safe and Protected. For all Ages. Accessible	- 2		
Co-Locate with Community Rec Center	- 1		
Passive Recreation	- 6		1
Active Recreation Fields	4.	· No Agrice Recreation Factor	
Need to Clarify Difference Between Wall Park and Ovic Green			
Management Sechniques	- 4	- 2	
The Area that can be Planned at Wall Plats is Reduced due to the Abundance of Trees in the Plats.		×	
Location			
Connected to other Amenities	4	- 2	4
Strengthen Connection to Metro			
Linked to Civic Oreen and Josiah Henson Pyrk.			
Specific Activities		(1)	1 1
Place for Kids and Leagues to Play (Children and Teens)			
Events on the green - Music Concerts		9	- 77
Limited Usage at Night		V	
Day and Night-time Activities	4	- 4	
Program Design		72	
Bike Patris	4		
No More Buildings on the Park, Keep Park Oreen.	- 4		
Day Care	- 4		
Water Features: Lake, Splash Park, Indoor and Outdoor Pools	- 2	· Expensive to Martian	*
Laws/Unprogrammed and Multi-use Epace		-	- 4
Basket and Terms Court on Roof of the Community Rec. Clt.	- 2	and the second	
Play Fields: Busefull Diamonds and Termis Courts		· Mutturctonal court is preferred	
Picnic Facilities		The same of the sa	
Gardens, Community Gardens, Natural Refuge - a quiet space	- 1	*	

### Library

### Common Ideas

- An Anchor/Signature Building
- Learning Center of the Future
- Compatible with Surrounding Network of Libraries
- Co-Locate with Other Amenities or Commercial Uses

- Locate at Civic Green
- Meeting/Conference Rooms



### Community Recreation Facility

### Common Ideas

- A Destination for the Community
- Co-Location with Other Amenities (MAC, Wall Park)
- Not a Private Gym Should Not Compete with Private Development Amenities

- Locate <u>Away</u> from Wall Park
- Locate <u>At</u> Wall Park
- Meeting/Conference Rooms



#### Civic Green

#### Common Ideas

- The Heart of White Flint / Town Center / Destination and Public Gathering Place for the Community
- Open, Visible, Lighted and Safe
- Softscaped Central Lawn Area with Space for Events
- Close to Metro
- Connected to Recreation Loop/Trail Systems
- Leverage its Amenity with Other Public/Private/
   Commercial Uses

- Outdoor Bandstand, Public Pavilion or Amphitheater
- Water Features: Pond, Children's Sailboats, Fountain
- Natural- Low Maintenance Plants, Meditation Gardens.



### Regional Services Center and Meeting Space

### Common Ideas

- A Place to Meet, The Living Room of the Community
- One Stop Shop for a Variety of County Services
- Meeting Space Large Meeting Room that can be Subdivided into Smaller Rooms
- Co-Location (e.g. Library, Day Care, Town Office, Conference Center)

- Part of The Town Hall of White Flint.
- Program of Uses



### Common Ideas

- A Unique Outdoor Destination / Safe and Protected / For All Ages
- Co-Locate with Community Recreation Center
- Connected to Other Amenities
- Linked to Civic Green and Josiah Henson Park

- Need to Clarify Difference Between Wall Park and Civic Green
- Active vs. Passive Uses
- The Area that Can Be Reconfigured at Wall Park is Reduced Due to the Abundance of Trees in the Park
- No More Buildings on the Park. Keep Park Green.



### Recreation Loop

### Common Ideas

- A Unique Roadway; Safe, Convenient and Interesting.
- Attractive, Colorful, with Nice Signage and Lighting.
- Provide Bike Share Stations on Rec Loop and Elsewhere

- The Concept for Recreation Loop is not Clear
- Wide Enough to Allow for Dedicated Walking and Biking Paths Separated from Driving Lanes – Not a Multi-use Path
- Is there a Sufficient ROW for Bike Lanes



#### White Flint Sense of Place

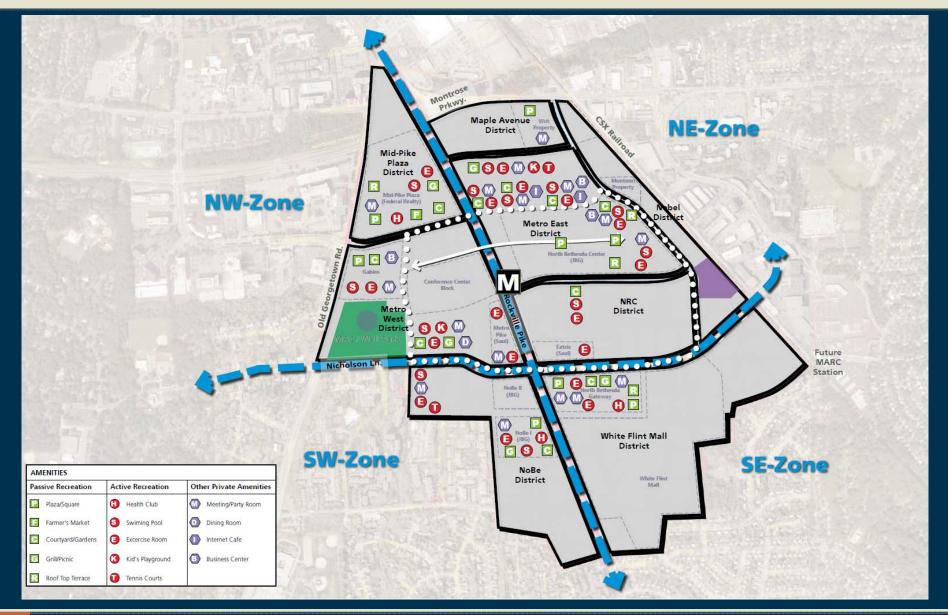
### Common Ideas

- An Urban Village / Healthy and Walkable Community
- Coherent Neighborhood for All Types and Ages of People with a Mix of Activities All Times of Day
- Has All the Things for the People Who Live There
- Diverse
- Sustainable

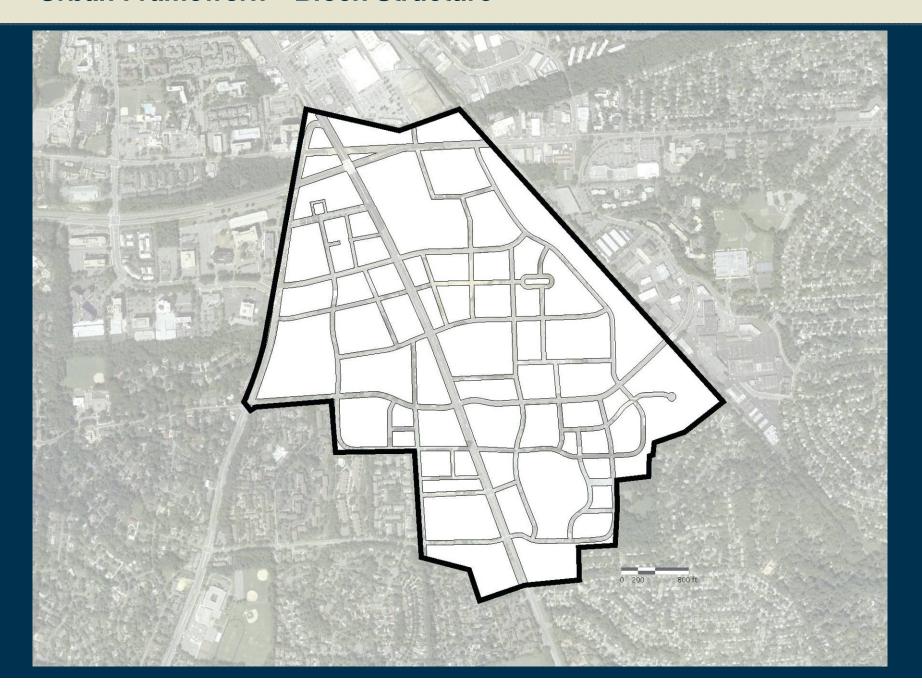
- Confusion About Identity (White Flint / North Bethesda)
- How Amenities Can Distinguish and Bring Value to White Flint



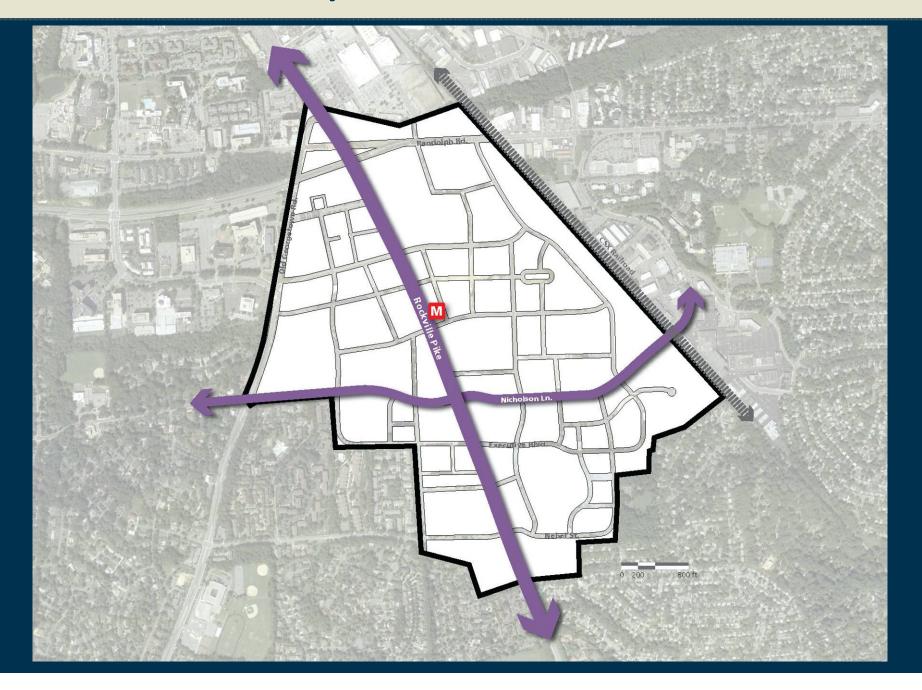
#### **Planned Private Amenities**



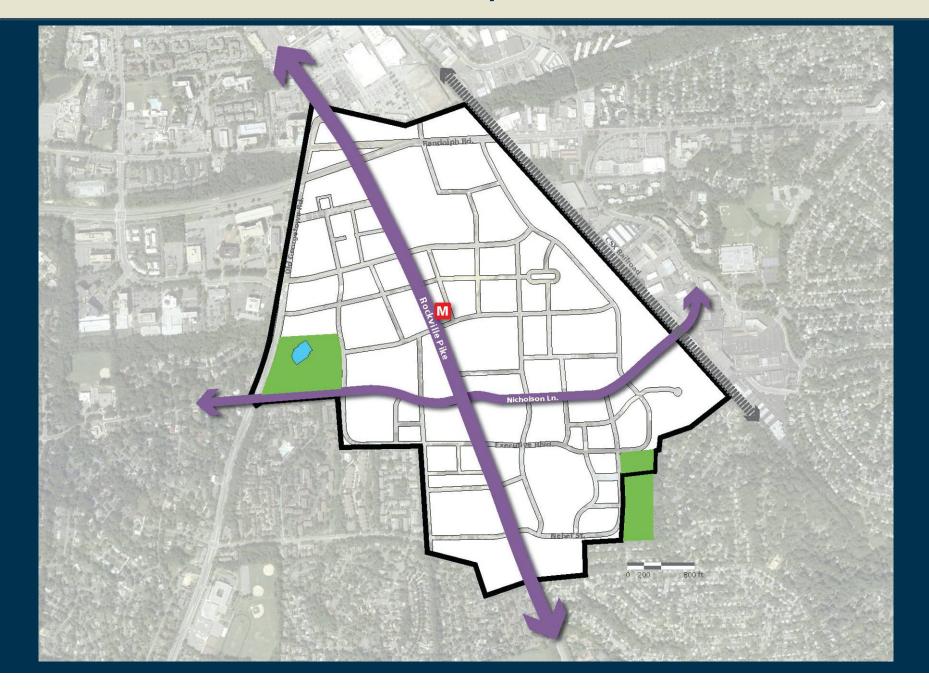
### **Urban Framework – Block Structure**



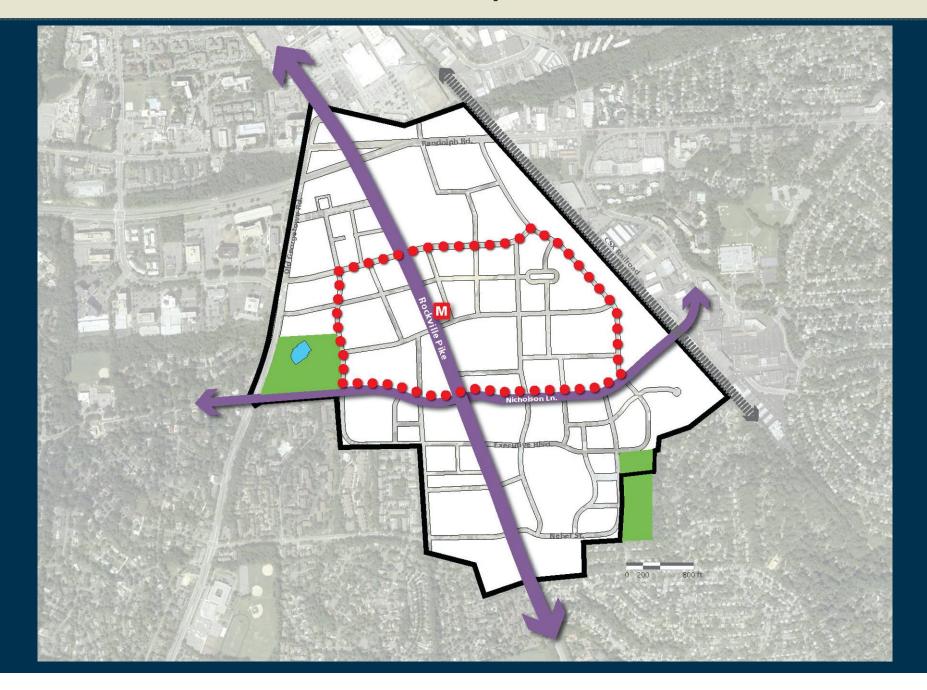
# Urban Framework – Major Vehicular Connectors



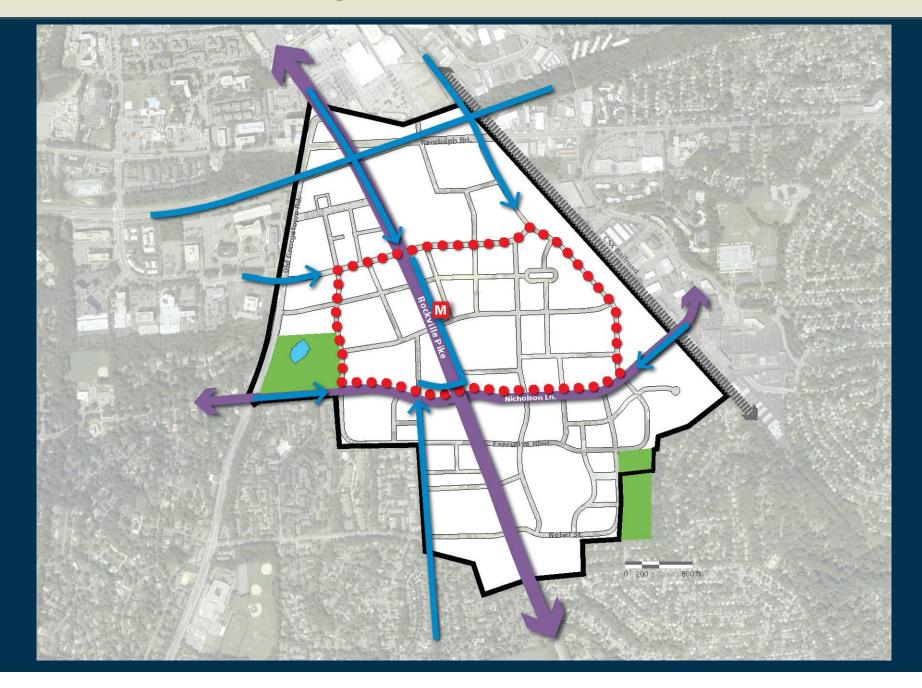
# **Urban Framework – Public Green Space**



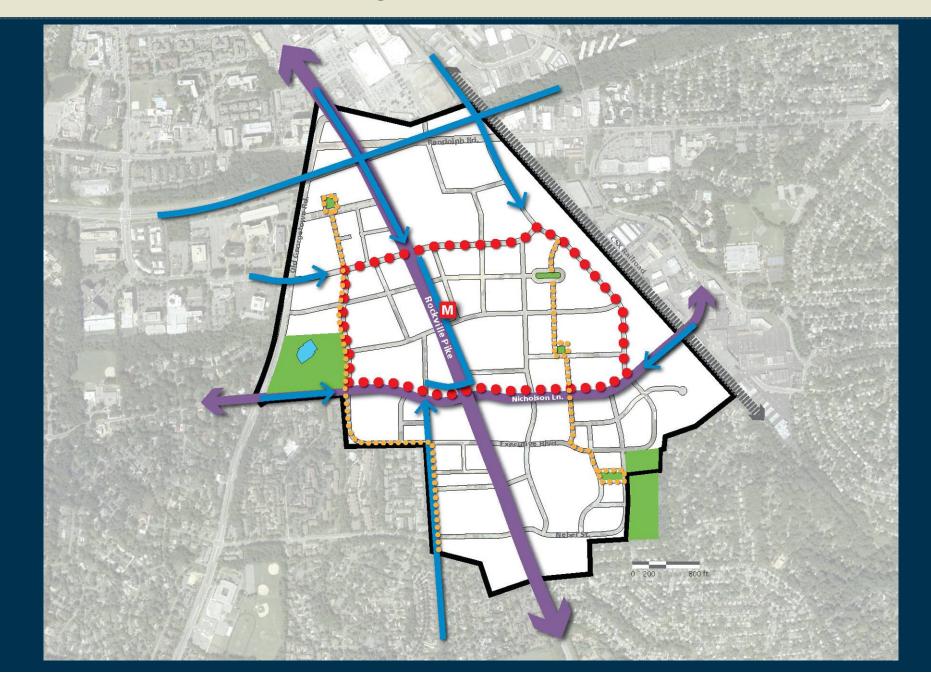
# Urban Framework – Recreation Loop



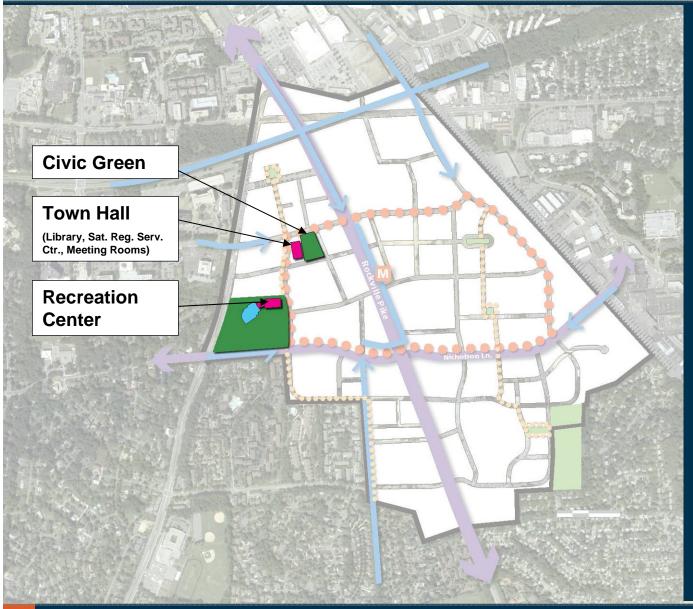
# **Urban Framework – Regional Bike Connections**



# Urban Framework – Strengthen North/South Connections



#### Alternative A-1: West Side Public Amenities



- Co-Location Efficiency Between MAC and Recreation Center
- "Town Hall" Creates a Multi-Use Building
- Civic Green has Presence on Pedestrian Friendly Street
- All Public Amenities are Located on West Side of Rockville Pike
- Strengthens Market Street





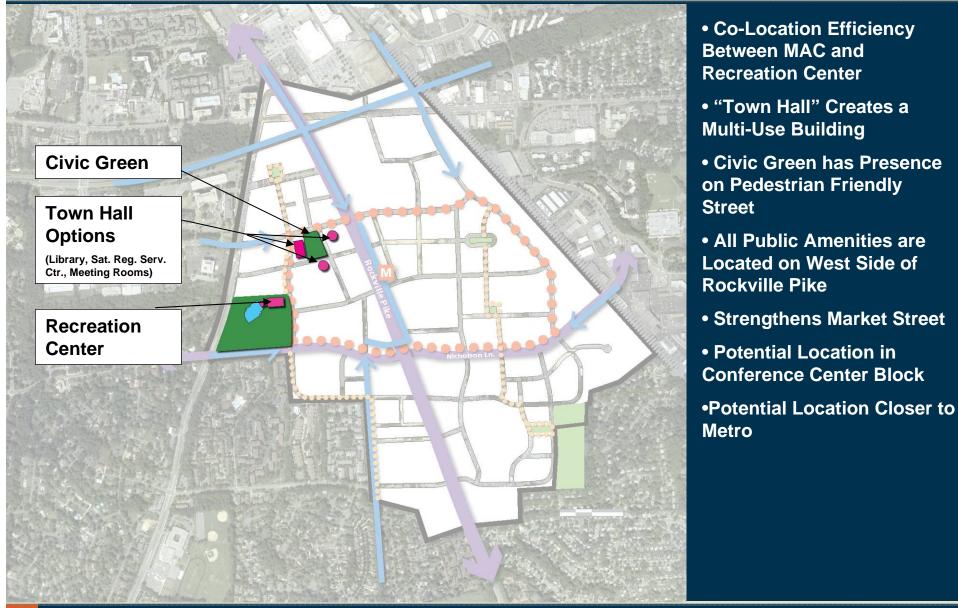




### Civic Building on a Green



#### Alternative A-2: West Side Public Amenities



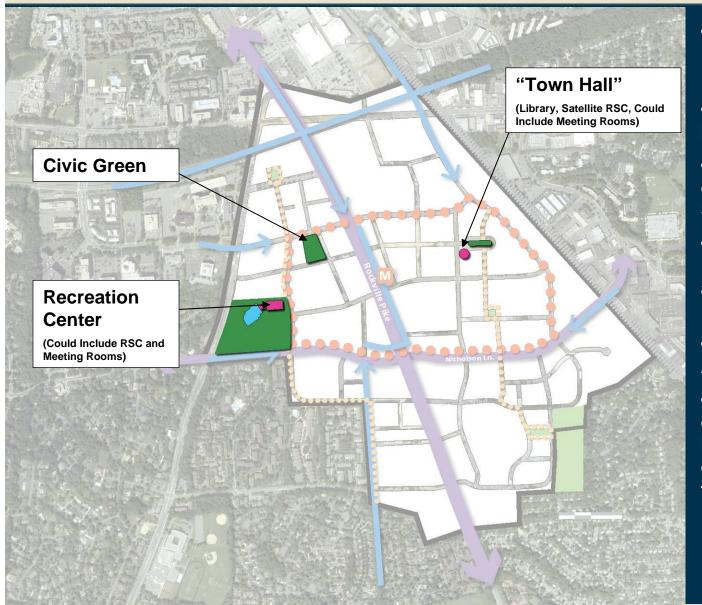








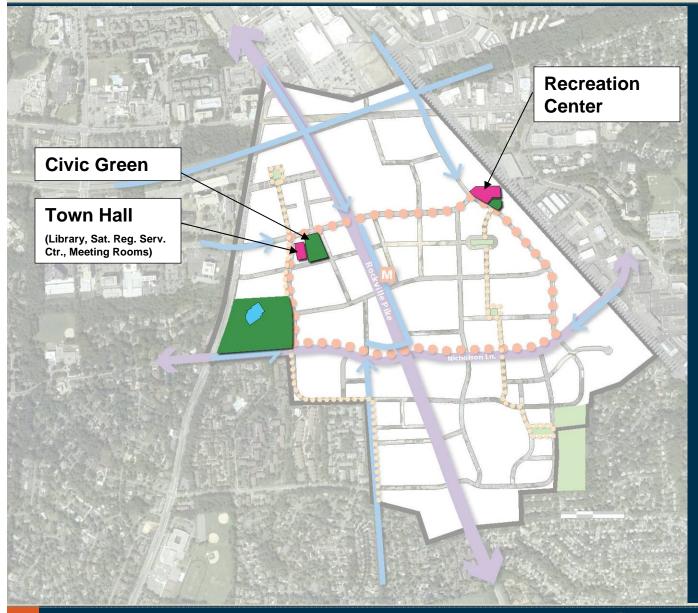
#### Alternative B : East Side Town Hall



- Co-Location Efficiency Between MAC and Recreation Center
- "Town Hall" Creates a Multi-Use Building
- Civic Green has Presence on Pedestrian Friendly Street
- •Public Amenities are Located on Both West Side and East Side of Rockville Pike
- Library can Act as a Civic Anchor for East Side
- LCOR is studying the idea of locating a library on the NBC Property, but has not committed to do so at this time.



#### Alternative C: West Town Hall – Recreation Center or Green East



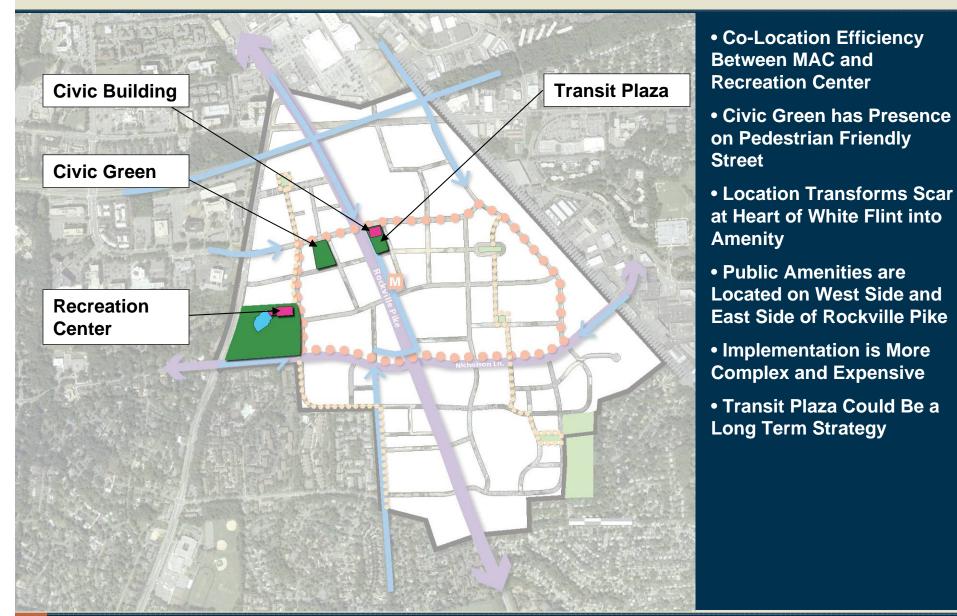
- "Town Hall" Creates a Multi-Use Building
- Civic Green has Presence on Pedestrian Friendly Street
- Public Amenities are Located on Both West Side and East Side of Rockville Pike
- Recreation Center or Public Green can Act as Anchor for East Side
- Co-Location Efficiency is Lost Between MAC and Recreation Center

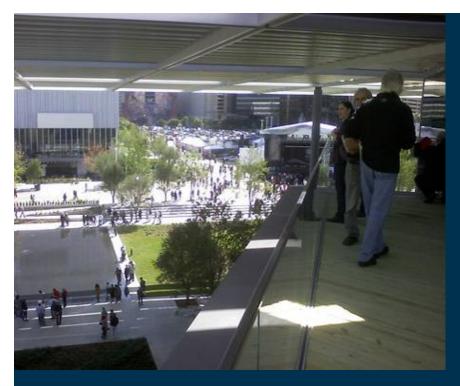






### Alternative D: Central Transit Plaza - Long Term Idea

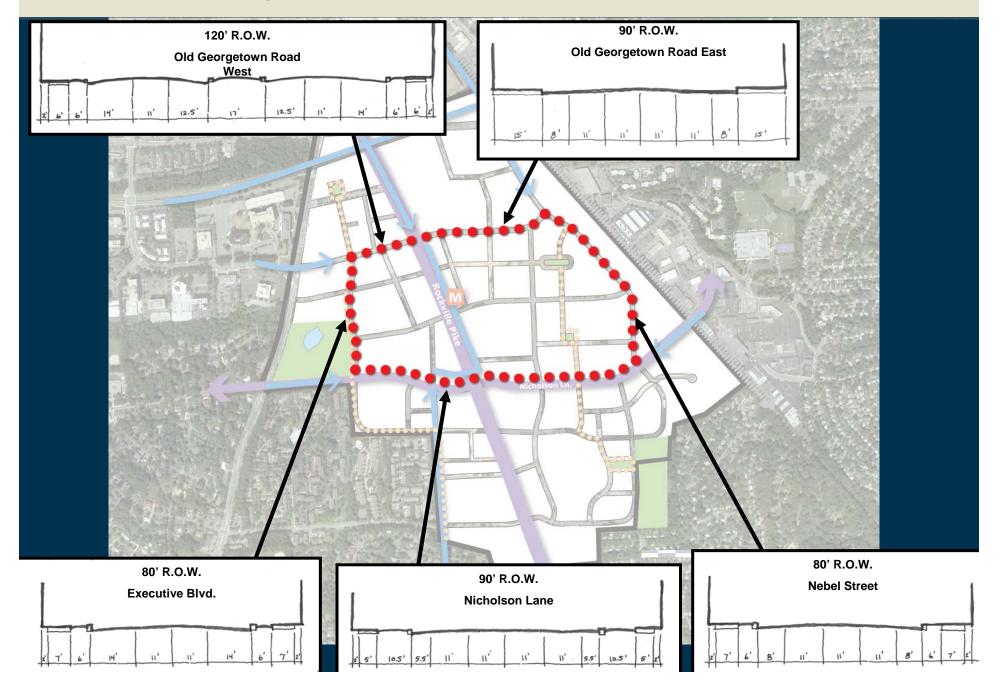








### Recreation Loop – Street Sections



# **Recreation Loop – Existing**



# Recreation Loop – Common Wayfinding



### Recreation Loop – North Quarter



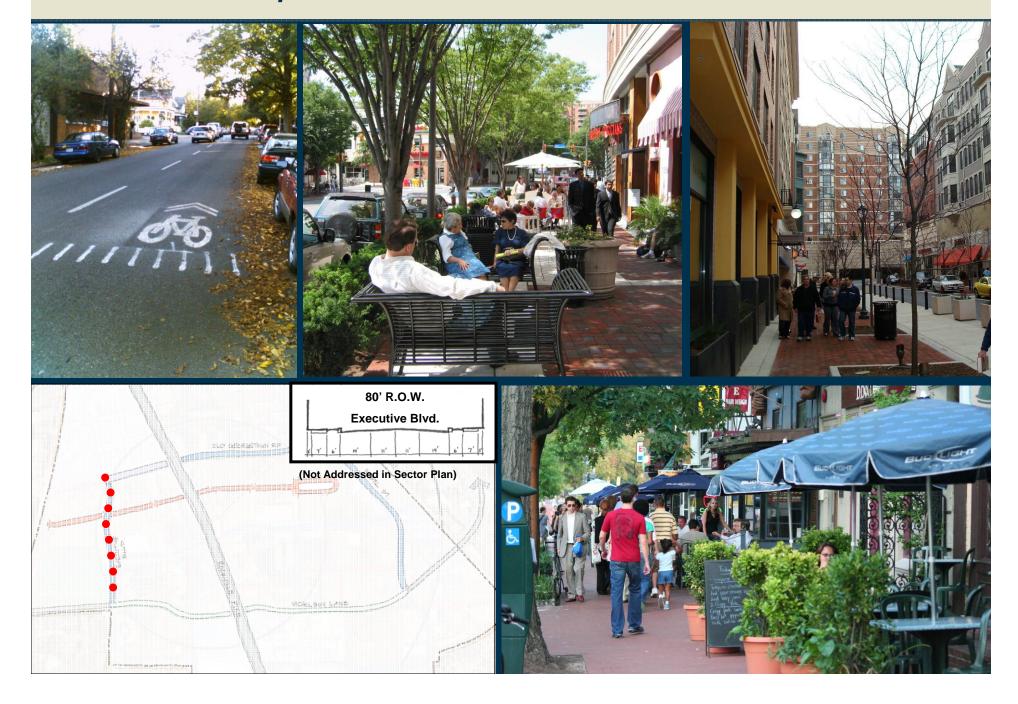
## Recreation Loop – East Quarter



### Recreation Loop – South Quarter



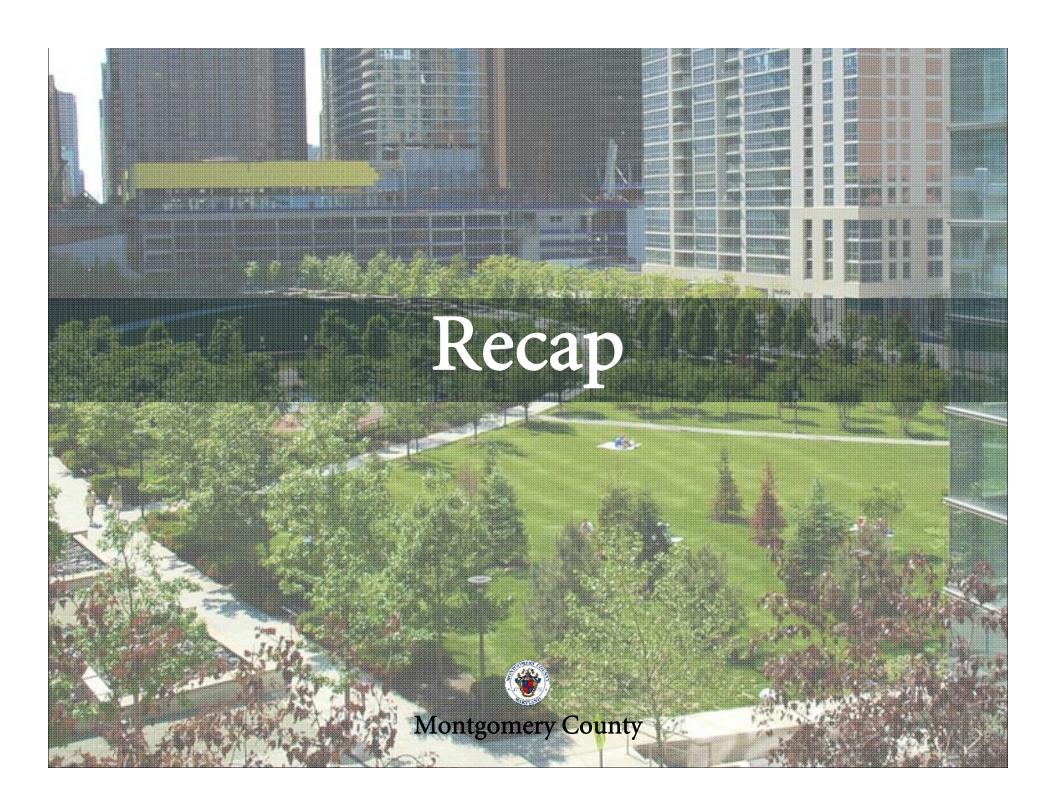
# Recreation Loop – West Quarter



# **Recreation Loop**

CHARACTER ELEMENTS	NORTH QUARTER	EAST QUARTER	SOUTH QUARTER	WEST QUARTER
Bikeway Facilities				
Shared Use Path			<b>√</b> *	
Bike Lanes	✓		<b>√</b> *	✓
Dual Bikeway: Shared Use Path/Bike Lanes	✓	✓	<b>√</b> *	
Pedestrian Facilities				
Sidewalk	✓	✓	✓	✓
Retail/Commercial Sidewalk	<b>✓</b>			✓
Shared Use Path	✓	✓	✓	
Common Street Elements for Wayfinding				
Flowering Trees Unique to Recreation Loop	✓	✓	✓	✓:
Benches	✓	✓	<b>✓</b>	✓
Street Lamps	✓	✓	✓	✓
Bollards	<b>✓</b>	✓	✓	<b>✓</b>
Medallions	✓	✓	✓	✓
Street Art	<b>✓</b>	✓	✓	✓
Signage	✓	✓	✓	✓
Unique Color Theme to Highlight Quarter	<b>✓</b>	✓	✓	✓
Water Fountains	✓	√	✓	✓





### **Next Steps**

- Finalize Public Amenity Implementation Strategy Recommendations and Post Online for Comments at <a href="http://www.montgomerycountymd.gov/whiteflint">http://www.montgomerycountymd.gov/whiteflint</a>
- Brief County Executive, Council Committee, and Planning Board
- Develop Amenity Fund Approach and Necessary CIP
- Develop Detailed Agency and Civic Green POR's
- Coordinate among Planning, County Agencies, and Property Owners
- Continued Ongoing Public Process



